

KVIC PMEGP EDP MODULE - II (10 Days)

Day	Sessions	Topic
1	I	Registration
	II	Inauguration
	III	Rapport building- Ice Breaking session- Micro Lab
	IV	Entrepreneurship -What? Why? And How?
2	I	Achievement Motivation
	II to IV	Entrepreneurial Competencies- Importance- Research on Successful Entrepreneur
3	I & II	Confidence building, Dependency syndrome-Tower building game
	III	Effective communication
	IV	Inter Personal relationship,- Leadership
4	I	Problem Solving and creativity
	II	About PMEGP Scheme
	III & IV	Risk taking & Goal setting - Ring Toss exercise
5	I	Establishing an enterprise- Whom to approach for what, resource mobilization, supporting Organisation
	II	Legal formalities for setting and managing the unit-Law in Business
	III & IV	Quality control, Systematic Planning-Boat building game
6	I	Managing the enterprise-Inventory management
	II	Time management
	III & IV	Marketing management
7	I	Financial management- Fixed capital & Working capital assessment, working capital cycle
	III & IV	Costing and pricing, Break even point, Profit management
8	I	Accounts and Book keeping
	II	Market Survey - Theory



	III & IV	Visit to small scale units, Market survey, exposure visits
9	I	Banking- Loans and Advances and other services.
	II	Business Plan preparation
	III	Practical on business plan preparation
	IV	IT, VAT Sales Tax, state and central Govt. Rules and regulations in business
10	I	Enterprise growth, product diversification & expansion
	II	IT Factor Managing an enterprise, an impending need
	III	Interaction with successful entrepreneurs, his experience of establishing & managing an unit
	IV	Final Evaluation Test
		Feedback & Valedictory